




Texas State Takes Action Initiative

PRIDE *in* ACTION

THE CAMPAIGN FOR
TEXAS STATE UNIVERSITY—SAN MARCOS

Scholarship recipient Tommy Luna is a junior from Austin. With a major in public administration and a minor in mathematics, his career goals include developing public policy that will reform our educational system. A big Bobcat sports fan, he is active in student government and says he picked Texas State because he feels that students' voices are heard here.

Tommy Luna
Junior
Public Administration

 watch an online video to learn more

**GIVE
TODAY**

Dear Mrs. Nored,

Our call is urgent! [Texas State Takes Action Initiative](#) is nearing its deadline, and we need your help. So far we have received 556 gifts for a total of \$63,423.71.

If you have already joined us, we are deeply grateful on behalf of our students. If you have not, we hope you will [respond](#) to this one last appeal for your help by **June 30**. Many of our [students have been caught short](#) by the current financial crisis and need our help. Many scholarships that are awarded annually will not be given this year because their endowments have not earned the required interest. The donations we receive by **June 30** can be turned into scholarships to be awarded for the fall semester.

[Give now](#) and help a student like Tommy Luna go to school in the fall. Students are being required to pay an ever-increasing percentage of the price of their educations. Twenty-five years ago, tuition and fees made up 15.5 percent of our budget, and today that percentage is 46

percent.

Our students need our help more than ever to afford an education. Help them meet their goals today.

**Learn
more** 

Denise M. Trauth
President

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A member of The Texas State University System

