




Texas State Takes Action Initiative

PRIDE *in* ACTION

THE CAMPAIGN FOR
TEXAS STATE UNIVERSITY-SAN MARCOS

Tim Swain, graduate student from Houston, has already written his first book – an inspirational picture book for small children. He wants to devote his career to empowering people of all ages through his teaching and writing. He says he loves Texas State because it promotes diversity, academic excellence and school pride. He depends on scholarships to pay part of his way through college.

Tim Swain
Graduate Student
Student Affairs Master's Program

 watch an online video to learn more

Dear Friend,

**GIVE
TODAY**

Only 10 days ago we launched the [Texas State Takes Action Initiative](#) with a goal of helping students whose scholarships have been endangered by the shaky economy. Thank you for your response so far. We have received 447 individual cash and pledge gifts for a total of \$42,083.67.

Our endowment distributions have been hard hit by the current financial situation. Sixty percent of our endowed scholarships accumulated no interest and cannot be awarded in the fall. Recovery will take time, even in the best of circumstances.

We are asking the Texas State family to step in to help. [Give now](#), whatever you can. Every dollar counts. Last year 7,450 supporters made contributions of \$100 or less, and these gifts added up to more than \$400,000 – which had a [tremendous impact on our students](#).

Our students are depending on us. Thank you for your response by **June 30**, our deadline for scholarship funds for the fall semester.

**Learn
more** 

Denise M. Trauth
President

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